# Media Pack 2026/2027





connecting you in your community

We pride ourselves in making sure our bi-monthly publications contain local community news and views from residents, businesses and community groups and organisations. Our A5 magazines are fully recyclable and the paper used is sourced from sutainable paper mills. We print between 8,300 and 8,800 copies bi-monthly and deliver to homes and businesses via Royal Mail door-to-door delivery in Truro, Cornwall and surrounding areas.

For more information go to: www.trurotogether.co.uk

### Benefits to Advertisers

## Community based magazines that local residents read

#### Discounts and editorial opportunity

If you are a long term advertiser and your company would like some community editorial space for charity fundrasing or community event we would love to feature this.

#### Printing and printer's ethic

Our printers use vegetable based inks to print our A5 magazines on Litho presses. All paper used is sourced from sustainable paper mills & can be recycled & are ISO14001 certified which is responsible waste management.

### New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents who have moved into the area.

#### Longevity and community features

Our publications conatin many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.



Contact

Call: 07786 735 711 Email: sales@communitytogether.co.uk

### Rates & Discounts

#### **Truro Together**

	Prices per issue	3 Issues (5% discount)	6 Issues (7.5% discount)
Eighth Page* (per issue)	N/A	£49.00	£45.33
Quarter Page (per issue)	£79.00	£75.05	£73.08
Half Page (per issue)	£149.00	£141.55	£137.83
Full Page (per issue)	£270.00	£256.50	£249.75
Inside Front Cover (per issue)	£290.00	£275.50	£268.25
Page 3 (per issue)	£290.00	£275.50	£268.25
Inside Back Cover (per issue)	£290.00	£275.50	£268.25
Back Cover (per issue)	£349.00	£331.55	£322.83

Prices do not include VAT

#### Discounts

Book a 3 or 6 issue booking and you'll receive a 5 to 7.5% discount respectively. Some editorial opportunities will be available for long term full page advertising. Please enquire.

## Royal Mail

We use Royal mail delivery for a more reliable method of distribution. We are grateful to every postie for their hard work delivering our magazines.

#### Artwork & Dimensions

- 1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing sales@communitytogether.co.uk
- 2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
- 3. If required we can provide a professional graphic design service at a very reasonable price.
- 4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.

#### Contact

Call: **07786 735 711** 

Email: sales@communitytogether.co.uk

## Booking Details

To book into the magazine we will require an invoicing address and an address to send your voucher copy. Invoices will be sent before print deadline and payment needs to be settled before delivery.

## Payment Options

Direct Debit or BACS (Invoiced by - Community Together Communications Ltd)

Advert Sizing width x height in mm			
42 x 28			
63 x 43			
63 x 90			
130 x 43			
63 x 184			
130 x 90			
148 x 210			
148 x 210			
296 x 210			

All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Truro Together**.

Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.

<sup>\*</sup> Minimum 3 issue booking